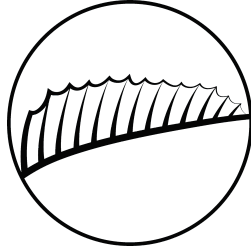


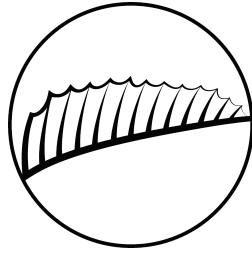
Top 3 Custom Panfish Rods

Rod	Advantages	Lure Weight (oz.)	Mono Line Weight (lb.)	Base Price
Rookie Spinning 5'6" UL Fast	Fishing from the bank or in tighter areas, especially with trees. Economical.	1/32 - 5/16	2 - 6	\$230
Pro Spinning 7' L Fast	Longer casts. Greater sensitivity. Ideal for handling larger crappies.	1/16 - 1/4	4 - 8	\$375
All-Star BFS 6'2" L Fast	Bait Finesse. Casting Small Lures/Micro Crankbaits. Incredibly lightweight.	1/16 - 1/4	4 - 10	\$600



Top 4 Custom Walleye Rods

Rod	Advantages	Lure Weight (oz.)	Mono Line Weight (lb.)	Base Price
Rookie Spinning 6'6" ML Fast	Economical. Can perform a wide variety of walleye techniques.	1/8 - 3/8	4 - 10	\$230
Pro Spinning 7' ML Fast	Ideal for fishing Live Bait, Lindy Rigs, Slip Bobbers.	1/8 - 3/8	4 - 10	\$375
All-Star Spinning 6'8" M Xtra-Fast	Jigging. Unmatched sensitivity. Direct contact with the rod to detect finicky bites.	1/4 - 5/8	8 - 14	\$750
Special Teams Crankbait Spinning/Casting Rod 7' M Moderate	Keep fish pinned on crankbait and other treble hook style baits.	1/4 - 3/4	6 - 14	\$350-\$360



Top 4 Custom Bass Rods

Rod	Advantages	Lure Weight (oz.)	Mono Line Weight (lb.)	Base Price
Rookie Spinning/Casting Rod 7' MH Fast	Economical. Cover a wide variety of bass Techniques.	3/8 - 1	10 - 20	\$230-\$250
Double Play Spinning/Casting Rod 6'6" M Fast	Specific for Finesse bass Techniques, Ned Rig, Skipping, Shaky Head	1/4 - 5/8	6 - 14	\$280-\$290
Home Run Spinning/Casting Bass Rod 7'6" H Fast	Fish Heavy Cover Flipping, Swimbaits, Frogs, Lightweight components.	3/8 - 1 1/2	14 - 30	\$580-\$600
Special Teams Crankbait Spinning/Casting Rod 7' M Moderate	Fish Crankbait/Treble hook baits with confidence.	1/4 - 3/4	6 - 14	\$350-\$360

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